

What is sustainable investing?



Environmental Social Governance (ESG)

Sustainable Investing is an approach that considers how a company manages their environmental, social and corporate governance (ESG) factors to generate long-term financial returns and positive societal outcomes.

How can ESG affect financial performance



- If sustainability issues are not managed they can potentially pose risks to a business's longevity.
- Companies who understand sustainability issues are better positioned for long-term success.

Features of iTrade



- Canada's first sustainable investing tools for Direct Investors
- ESG reports combined with a company's financial reports may provide that edge a direct investor needs to get ahead
- Learn how ESG factors can affect a stock price either positively or negatively

Now you can direct invest the way you live.

Learn more at scotiaitrade.com or call 1-888-769-3723.

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